

MARK WILLIAM CHAPMAN
AKA **MICHAEL CROSS**
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PROFESSIONAL SUMMARY:

- Over 20 years experience as an Operations Manager, Program Director
- On-air broadcast radio experience in small, medium & large markets
- Extensive knowledge of Rock, Classic Rock and Classic Hits formats
- Generated and maintained excellent Nielsen ratings success in both Waterloo-Cedar Falls and Cedar Rapids markets.
- Created brand awareness for KFMW-FM (Rock 108) and 105-7 KOKZ-FM in Cedar Rapids and Waterloo leading to ratings & revenue gains

SKILLS & ABILITIES

- Social Media platform content/marketing/branding
- Research analytics
- Top notch customer service
- Maintain social media sites/websites to enhance on-air product
- Managing and coaching on-air talent
- Working with sales manager, promotions director and general manager to ensure success in building brands with clients
- Non-profit community awareness and fundraising

EXPERIENCE

KFMW-FM KOKZ-FM/Waterloo-Cedar Rapids, IA

FM Operations Manager/Program Director/On-Air Talent

KAZR-FM/Des Moines, IA

Music Director, Afternoon On-Air Talent

KSQY-FM/Rapid City, SD

Program Director/On-Air Talent

KJKJ-FM/Grand Forks, ND

Program Director/ On-Air Talent

KJJO-FM/Minneapolis, MN

Assistant Program Director/On-Air Talent

ABC Radio Network – Z-Rock/Dallas, TX

Morning drive On-Air Talent

EDUCATION

Hawkeye Community College, Waterloo, IA

Iowa Lakes Community College, Emmetsburg, IA

SOCIAL MEDIA

Facebook: www.facebook.com/amfmdx1980

Twitter: <https://twitter.com/AMFMDX1980>

Instagram: <https://www.instagram.com/amfmdx1980>

REFERENCES

Bill Wells, former General Manager at KFMW/KOKZ (515) 423-7156

Jack Taddeo, GM Cumulus/Des Moines (847)867-0572

Cindy Hall, former General Sales Manager, KFMW/KOKZ (319) 240-4840

James May, Morning On-Air Talent, KFMW-FM (319) 231-7718

Michael Nedwick, Afternoon On-Air Talent, KFMW-FM (616) 272-6732